

Care Experience LP is proud to announce new members to our Advisory Council

Dallas Texas (February 14th, 2018)

Care Experience LP is very proud to announce two new members to our Advisory Council.

Our council will now include **John Strapp Jr** (Co-Founder and Chairman, The Kinetix Group) and **Richard Owen** (Founder, Owen CX Group).

John Strapp Jr, Co-Founder and Chairman, The Kinetix Group

John has over 40 years of experience designing and executing clinical and managed care programs that improve health care delivery.

At The Kinetix Group, he is responsible for business development, strategic consulting, partner development, and external consultant management. As president of The Group Practice Forum, which delivers clinical process mapping, care coordination, and medical informatics consulting throughout the health care industry, he spearheads initiatives around health system practice redesign, process improvement, and chronic care delivery.

Richard Owen, Founder, Owen CX Group

Formerly President and CEO of Satmetrix Systems (The Net Promoter Company) prior to its acquisition by NICE in 2017. Richard was responsible for all aspects of strategy and day-to-day operations. Prior to Satmetrix, Owen was Chairman and CEO of NASDAQ-traded AvantGo, Inc., the leading provider of Enterprise Mobility Solutions to Fortune 1000 companies. AvantGo was successfully sold to Sybase, Inc. Prior to Avantgo, Owen spent eight years at Dell Computer Corporation in various executive positions, most recently as vice president of Dell Online Worldwide.

Each of our new members bring a unique lens into the intersection of healthcare, technology and the customer/patient experience. We are honored to be starting this new year with the wealth of knowledge that this group brings. We look forward to exciting things to come in 2018!

About Care Experience

Care Experience exists because clinical communication is broken, the voice-of-the-patient is not incorporated into care, and patients are being lost in a fractured system. We improve communications to help drive patient outcomes by capturing the voice-of-the-patient across the care continuum. For more information, visit <http://www.careexperience.com>.